

<b>Notice of References Cited</b>	Application/Control No.	Applicant(s)/Patent Under Reexamination WHITE, DANIEL F. <i>CB</i>
	Examiner Jennifer I. Harle	Art Unit 3627      Page 1 of 1

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Targeted Advertising Arrives (Metrocall Launches New Solicitation Program, Signing Up with HitMeNow.com to Go After "Permission Marketing), Wireless Week, December 20, 1999, pg. 18.
	V	Barbara A. Worcester, Competing with the Big Boys, Hotel and Motel Management, Vol. 214, Iss. 17, October, 4, 1999, pg. 45.
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.